



# DANTULURI NARAYANA RAJU COLLEGE

(Autonomous)

BHIMAVARAM, W.G.DIST, ANDHRA PRADESH, INDIA, PIN- 534202.

(Accredited at 'B<sup>++</sup>' level by NAAC)

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

## THIRD SATURDAY VEHICLE FREE DAY POLICY

Implementing a recurring vehicle-free day on the third Saturday of each month at DNR College, Bhimavaram, can be an effective way to promote sustainability and environmental consciousness. Below is a comprehensive outline for planning, implementing, and maintaining this policy:

### Objectives

1. **Environmental Sustainability:** Reduce the college's carbon footprint by minimizing vehicular emissions.
2. **Health and Wellness:** Encourage walking, cycling, and other forms of active transportation.

### Planning and Preparation

1. **Stakeholder Engagement:**

**Administration Approval:** Obtained formal approval from the college administration.

**Student and Staff Involvement:** Student bodies and staff unions are involved in the planning process.

### Implementation Strategy

1. **Communication:**
  - **Advance Notice:** The vehicle-free day will be announced well in advance through notice boards, and WhatsApp groups.
  - **Reminders:** Reminders will be sent a week and a day before each vehicle-free day.
2. **Alternative Transportation:**

- **Cycling and Walking:** Cycling and walking is promoted by ensuring safe pathways and adequate facilities.

## **Execution**

The impact in terms of participation, reduction in emissions, and overall satisfaction will be assessed.

The results with the college community will be shared to build momentum and encourage continued participation.

### **1. Continuous Improvement:**

The policy and its implementation will be reviewed regularly based on feedback and impact assessments.

Strategies and logistics will be adjusted to improve the experience and effectiveness of future vehicle-free days.

By making the vehicle-free day a recurring event, DNR College can continuously promote sustainable practices and foster a strong sense of community among its members.

  
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**D.N.R. COLLEGE**  
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