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# DANTULURI NARAYANA RAJU COLLEGE

(Autonomous)

BHIMAVARAM, W.G.DIST, ANDHRA PRADESH, INDIA, PIN- 534202.

(Accredited at 'B' level by NAAC)

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

## Number of books and chapters in edited volumes published per teacher during the last five years

S.No.	Name of the faculty	Department	Name of the book/ chapters in edited volumes	Year of publication	ISBN Number
1.	P. Vara lakshmi	Zoology	Research and Developments in Medical Sciences - A Study on Common Weeds with Medicinal Properties	2023	ISBN 978-93-90188-12-3
2.	P. Vara lakshmi	Zoology	Proceedings of National Seminar on Conversion of Research into Patent - Intellectual Property Rights (IPR) in Digital Environment: An Overview in Indian Digital Environment	2023	ISBN 978-81-19079-36-0
3.	Dr. U. Madhuri	Commerce	Marketing Strategies to go Vibrant in Digital Era - Ethical Issues in Marketing Communication for Real estate in India: Issues and Intricacies.	2023	ISBN: 978-93-92257-52-0

S.No.	Name of the faculty	Department	Name of the book/ chapters in edited volumes	Year of publication	ISBN Number
4.	Dr. U. Madhuri	Commerce	The Existing Opportunities Facilitating The Preservation, Promotion and Dissemination of Tribal in India - Impact of Government Development Programmes on the Livelyhood of Scheduled tribes: A study of kinnaur District, Himachal Pradesh	2023	ISBN: 978-81-958704-3-1
5.	Dr. U. Madhuri	Commerce	R-R-R(Reduce- Reuse-Recycle)-A sustainable Solution to Waste Management - Crops Residue Burning in India: Policy Challenges nad Potencial Solutions	2022	ISBN: 978-81-958823-0-4

  
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