

D.N.R.COLLEGE (AUTONOMOUS) :: BHIMAVARAM

FACULTY PROFILE

1. Name : Dr.P.Sridhar Rao
2. Designation & Faculty : HOD-MBA
3. Father's Name : P.Harinath Babu
4. Age & Date of Birth : 60 & 6-10-1963
5. Educational Qualifications: M.B.A; M.Phil; Ph.D.
6. Area of Specialization : Marketing Management
7. Date of appointment : 1-06-2021
8. Details of Innovations / Contributions in Teaching
 - A) Design of Curriculum:
 - B) Teaching Methods :
9. Publications (From 01-11-2019 to till-date)



S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	Impact Factor
1.	Indian journal of Research	Sustainability in the age of disruption.	Dr.Narendra Kumar, P.Kalpana, Dr.P.Sridhar Rao,	ISSN No.2250-1991	Volume 10, Issue 4, April 2021	
2.	PENSEE International Journal	Sustainability is now the key driver of innovation	Dr.P.Sridhar Rao	ISSN NO.0031-4773	Volume 51, Issue 03 - 2021	

10. Research Projects Carried out :

Title of the Project	Name of the Funding Agency	Amount Sanctioned Rs.	Duration of the Project	
			From	To

11. Seminars / Conferences / Refresher Courses attended:

Name of the Seminar / Symposia / Conference, etc.,	Name of the Organizer	Duration		Nature of the Participation
		From	To	
Faculty development programme on investor awareness,	M.B.A Department, D.N.R	3.30 pm	6.00 pm	online

Dated ,06-11-2023.	college, in association with knowise			
--------------------	--	--	--	--

Attach extra sheet, if necessary (Encl. No)

12. Guest Lectures delivered :

Title of the Guest Lectures	Name of the Organizer	Duration		Nature of the Participation
		From	To	

13. Details of Visits abroad :

Countries Visited	Purpose of Visit	Duration of Visit			Period		
		From	To	Total	Duration of Visit		
					From	To	Total

14. Memberships in Professional Bodies, Societies etc: Permanent Membership in International Youth Hostels.

15. Academic Distinctions (Awards / Honours, etc) :

16. Participation in Extension Work / Community Service :

17. Additional responsibilities attended/attending in the college:

18. Participation in corporate life :

19. Mobile No. : 9912130704

20. Mail Id : drpsrmba@gmail.com

21. Employee Id :

22. Any other information :