## D.N.R.COLLEGE (AUTONOMOUS) :: BHIMAVARAM

### **FACULTY PROFILE**

1. Name : M.MADHAVI LATHA

2. Designation & Faculty : ASSISTANT PROFESSOR, MBA Dept.

3. Father's Name : M.NARASIMHA SWAMY

4. Age & Date of Birth : 36 & 10/6/1987

5. Educational Qualifications: MBA

6. Area of Specialization : FINANCE & MARKETING

7. Date of appointment : 9/06/2019

8. Details of Innovations / Contributions in Teaching

A) Design of Curriculum:

B) Teaching Methods :

9. Publications ( From 01-11-2019 to till-date)

S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	ImpactFactor

## 10. Research Projects Carried out:

Title of the	Name of the	Amount Sanctioned	Duration of theProject		
Project	Funding Agency	Rs.	To		

# 11. Seminars / Conferences / Refresher Courses attended:

Name of the Seminar /	Name of the		ration	Not as a Caller	
Symposia /	Organizer			Nature of the Participation	
Conference, etc.,		From	То		
International Webinar	Department of Commerce & Computer Science,DNR College	17 <sup>th</sup> July 2021	-	Participant	
National Webinar	Department of Commerce & Computer	24 <sup>th</sup> July , 2021	-	Participant	



		Science,DNR College				
0	ne-Week National Online Faculty	Sir C R Reddy	27/9/2021	2/10/2021	Participant	
D	evelopment Programme	College, Eluru			-	
Ir	nternational Conference On	CMR University,	20/10/2022	21/10/2022	Presented paper	
M	lanagement & Data Analytics	Bengaluru				

Attach extra sheet, if necessary (Encl. No)

### 12. Guest Lectures delivered:

Thul a Cul	No. 20 Cale	Duration		Niet en Cale	
Title of the Guest Lectures	Name of the Organizer	From	То	Nature of the Participation	

#### 13. Details of Visits abroad:

Countries Visited	Durancas	Duration of Visit			Period		
	Purpose of Visit	Enom	m To Total $\frac{D}{From}$	Total	Duration of Visit		
	OI VISIL	From		From	To	Total	

- 14. Memberships in Professional Bodies, Societies etc:
- 15. Academic Distinctions (Awards / Honours, etc) :
- 16. Participation in Extension Work / Community Service:
- 17. Additional responsibilities attended/attending in the college:
- 18. Participation in corporate life:
- 19. Mobile No. :9550791983
- 20. Mail Id : madhavilathamba24@gmail.com
- 21. Employee Id :
- 22. Any other information :-