

D.N.R.COLLEGE (AUTONOMOUS) :: BHIMAVARAM

FACULTY PROFILE



1. Name : Gadiraju Krishnam Raju
2. Designation & Faculty : Asst.Professor
3. Father's Name : Gadiraju Appala Raju
4. Age & Date of Birth : 56years & 16-6-1967
5. Educational Qualifications : B.Com.,MBA
6. Area of Specialization : Marketing
7. Date of appointment :
8. Details of Innovations / Contributions in Teaching

A) Design of Curriculum:

B) Teaching Methods : Introduced Audio-Visual Aids and Mechanical devices such as overhead Projectors(OHPs) in the teaching methods. Conducting daily business presentations, Weekly seminars, group discussions, roleplays etc. Guiding project reports and organising study tours.

9. Publications :

S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	ImpactFactor

10. Research Projects Carried out :

Title of the Project	Name of the Funding Agency	Amount Sanctioned Rs.	Duration of theProject	
			From	To

11. Seminars / Conferences / Refresher Courses attended:

Name of the Seminar / Symposia / Conference, etc.,	Name of the Organizer	Duration		Nature of the Participation
		From	To	

--	--	--	--	--

Attach extra sheet, if necessary (Encl. No)

12. Guest Lectures delivered :

Title of the Guest Lectures	Name of the Organizer	Duration		Nature of the Participation
		From	To	

13. Details of Visits abroad :

Countries Visited	Purpose of Visit	Duration of Visit			Period		
		From	To	Total	Duration of Visit		
					From	To	Total

14. Memberships in Professional Bodies, Societies etc :

15. Academic Distinctions (Awards / Honours, etc) :

16. Participation in Extension Work / Community Service :

17. Additional responsibilities attended/attending in the college:

18. Participation in corporate life :

19. Mobile No. :9849133244

20. Mail Id :

21. Employee Id :

22. Any other information :