

D.N.R.COLLEGE (AUTONOMOUS) :: BHIMAVARAM

FACULTY PROFILE



Name : P.HARI KRISHNAM RAJU
Designation & Faculty : Lecturer
Father's Name : P.SURYA NARAYANA RAJU
Age & Date of Birth : 54 years & 29-04-1970
Educational Qualifications : M.Com
Area of Specialization : agricultural economics
Date of appointment : 20-09-2003
Details of Innovations / Contributions in Teaching
Design of Curriculum : Yes
Teaching Methods : Lecturer Method
Publications (From 01-11-2019 to till-date)

S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	ImpactFactor
1.	Proceeding of the international conference impact of Gandhi ideals on socio economic cultural and literary aspects	Gandhi and women empowerment	P.H.K.RAJU	ISBN-978-93-86435-97-2	IMRF-International publications	
2.	Strategies for transforming India the way forward(SFTI)	Labor reform in India(an overview)	P.H.K.RAJU	ISBN-978-93-5391-910-8	K.B.N.COLLEGE., Vijayawada	
3.	Global trends in social and business sciences	Digital India with ecommerce upraising in rural India	P.H.K.RAJU	ISBN978-81-944859-7-1	IMRF-International publications	
4.	Growth rate strategies to review Indian agriculture and economy post covid-19	Impact of GST on agricultural sector	P.H.K.RAJU	ISBN978-93-5607-863-5	Sweeya prachurana, guntur	

1) Research Projects Carried out :

Title of the Project	Name of the Funding Agency	Amount Sanctioned Rs.	Duration of theProject	
			From	To

2) Seminars / Conferences / Refresher Courses attended:

Name of the Seminar /	Name of the Organizer	Duration	Nature of the Participation

Symposia / Conference, etc.,		From	To	
reduce –reuse-recycle- a sustainable solution towards waste management	National seminar	08/02/2023	09/02/2023	Paticipated
marketing strategies to go vibrant in digital era.	S.C.I.M government college	25/11-2022	26/11/2022	Paticipated
INTER NATIONAL WEBINAR	Two days national seminar ideal college			Paticipated
BUSINESS INTELLEGENCE AND ITS ROLE AROUND THE GLOBE	D.N.R COLLEGE(A)	17/07/2021		Paticipated
NATIONAL WEBINAR INTELLECTUAL PROPERTY RIGHTS	D.N.R COLLEGE(A)	24/07/2021		Paticipated
NATIONAL WEBINAR	SCHVPMR GOVT COLLEGE			Paticipated
AGAINST WOMEN-PREBIRTH TO DEATH		6/12/2021		
INTER NATIONAL WEBINAR	D.N.R COLLEGE(A)			Paticipated
INTRODUCTION TO DATA ANALYTICS		31/03/2023		
Workshop on “Case-based Methodology:A pedagogical Tool for Teaching”	Case Development cell(CDC)of Dr.D.Y.PatilB Scool .	24 th March to 25 th March 2022		Paticipated
Workshop on”SMALL BUSINESS IDEAS- 2022&BUSINESS FUNDING FOR ENTEREPRENEURSHIP	RAJEEV GANDHI COLLEGE OF MANAGEMENT STUDIES	5 TH March 2022.		Paticipated
Webinar entitled “Marketing 5.0”	Balaji Instityte of Management Sciences Narsampet,Warangal	January 25,2022		Paticipated
International Enterpreneurship Summit’AVLOKAN 2.0’	Faculty Research cell-Gyanidhi &SRDC-Vidhyanidhi.	10 th -12 th &17 th -22 nd January2022		Paticipated
CALCUTTA MANAGEMENT SUMMIT	Sir Jehangir Ghandy Memorial Oration	19 th February,2022		Paticipated
Intellectual property rights & technological development	C.R. REDDY COLLEGE		28/09/2019	Paticipated
Intellectual property rights challenges and issues in India	D.N.R COLLEGE(A) National seminar	13/03/2019		Paticipated

Public private partnership in Indian economy	D.N.R COLLEGE(A) National seminar	25/2/2020		Paticipated
Gender Equality for a Sustainable Tomorrow	Sri Padmavathi Mahila Visvavidyalayam	3/3/2022&4/3/2022		Paticipated
NATIONAL LEVEL ONE WEEK WORKSHOP TOOLS AND TECHNIQUES IN RESEARCH METHODOLOGY AND PRACTICES	WSRM: VIET ,VIZAG		26/09/2022	Paticipated
ONEDAYNATIONALCONFERENCE ON : THE IMPACT OF GLOBALIZATIONON ECONOMIC GROWTH	Mahatma Gandhi National Council of Rural Education		20/9/2022	Participation & Presentation
“SMALL BUSINESS IDEAS - 2022&BUSINESS FUNDING FOR ENTREPRENEURS”	RAJEEV GANDHI COLLEGE OF MANAGEMENT STUDIES		04/09/2022	Paticipated
			05/03/2022	

Attach extra sheet, if necessary (Encl. No)

14.Memberships in Professional Bodies, Societies etc : No

15.Academic Distinctions (Awards / Honours, etc) : No

Participation in Extension Work / Community Service : Participated in janma bhumi ma vouru.

Additional responsibilities attended/attending in the college: NO

16.Participation in corporate life : Nil

17.Mobile No :9848161030

18Mail Id :phkrdnr@gmail.com

19.Employee Id : 0450817

20.Any other information : No