

# D.N.R.COLLEGE (AUTONOMOUS) :: BHIMAVARAM

## FACULTY PROFILE

1. Name : V.A.S. SRIDEVI
2. Designation & Faculty : Lecturer
3. Father's Name : V.SATYANARAYANA RAJU
4. Age & Date of Birth : 45 & 16-07-1979
5. Educational Qualifications : M.A.,M.Phil.
6. Area of Specialization : INDUSTRIAL ECONOMICS
7. Date of appointment : 01-6-2006
8. Details of Innovations / Contributions in Teaching
  - A) Design of Curriculum: YES
  - B) Teaching Methods : Lecture
9. Publications ( From 01-11-2019 to till-date)



S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	ImpactFactor
1.	Roshan publication	Marketing strategies to go vibrant in digital era	v.a.s. sridevi	ISBN-978-93-92257-520	IDEAL COLLEGE OF ARTS AND SCIENCE- KAKINADA 8 <sup>TH</sup> - 9 <sup>TH</sup> FEBRUARY 2023	Roshan publication
2.	AMEN PUBLICATIONS	QUALITY ASSURANCE IN higher education in the context of new education policy2020	V.A.S. Sridevi	ISSN: 0974-0066	Girija government college, nizamabad, telengana	2.
3.	Indian council of social science research	A sustainable solution towards waste management	V.A.S. Sridevi			

### 10. Research Projects Carried out :

Title of the Project	Name of the Funding Agency	Amount Sanctioned Rs.	Duration of theProject	
			From	To

11. Seminars / Conferences / Refresher Courses attended:

Name of the Seminar / Symposia / Conference, etc.,	Name of the Organizer	Duration		Nature of the Participation
		From	To	
1. A sustainable solution towards waste management	Department of commerce and IQAC SCIM college,tanuku	25-11-2022	26-11-2022	Paper Presentation
2. Marketing strategies vibrant in digital era	Ideal college, Kakinada	08-02-2023	09-02-2023	Paper Presentation
3. quality assurance in higher education in the context of new education policy 2020	Girija government college, nizamabad, telengana	23-09-2023	24-09-2023	Paper Presentation
4. Refresher course	Andhra university, vizag. Manaviya vidya mission	12-02-2024	25-02-2024	Attended

Attach extra sheet, if necessary ( Encl. No

12. Guest Lectures delivered :

Title of the Guest Lectures	Name of the Organizer	Duration		Nature of the Participation
		From	To	

13. Details of Visits abroad :

Countries Visited	Purpose of Visit	Duration of Visit			Period		
		From	To	Total	Duration of Visit		
					From	To	Total

14. Memberships in Professional Bodies, Societies etc : Nil

15. Academic Distinctions (Awards / Honours, etc) : NiL

16. Participation in Extension Work / Community Service : Nil

17. Additional responsibilities attended/attending in the college: Admissions Work

18. Participation in corporate life : Nil
19. Mobile No. : 9492605925
20. Mail Id : vassridevi99@gmail.com
21. Employee Id :
22. Any other information :