

**Dantuluri Narayana Raju College (Autonomous), Bhimavaram.**  
**(A College with Potential for Excellence)**

**DEPARTMENT OF COMMERCE**

**Course Outcome**

S.No.	Semester	Course Code	Course	Course Outcome
1.	I	3134-1A	Accounting	The main objective in introducing this course is to provide accounting skills which in turn helps them as a knowledge skill to get an employment. This knowledge helps the students how to write books of accounts of a business unit and to know trade results. It explain about negotiable instrument, bank reconciliation statement, different type of errors usually occurred in the process of making entries and ledger postings and how to rectify them.
2.	I	3135-1A	Business Organization and Management	The main objective of this course is to help the students how to manage the business how to start a business, which business to start (sole trade, partnership and company) and what are necessary statutory documents to prepare. It helps the students in pertain the knowledge of management planning, decision making and organizing.
3.	I	3128-1A	Computer Fundamental and Photoshop	The course imparts knowledge of computer fundamentals and photo editing software's .students can acquire the knowledge about computer basics types of computers, generations, number systems, input and output devices, types of software, types of memories, working with images, image editing, working with layers, filters, tool box different brushes to touch up photos and creations passport photos, cover pages, brochures. Photo shopping helps the students to opt for self employment whenever they want this photo shopping incubates the students in creativity activity.
4.	II	3134-1B	Accounting	The main objective in introducing this course is to provide accounting skills which in turn helps them as a knowledge skill to get an employment. This knowledge helps the students how to write books of accounts of a business unit and to know trade results. It explain about negotiable instrument, bank reconciliation statement, different type of errors usually occurred in the process of making entries and ledger postings and how to rectify them.
5.	II	3136-1B	Business Economics	This course imparts the knowledge of techniques of maximization of output and minimization structures, perfect competition, monopoly, monopolistic competitions it helps the students in understanding marginal utility, theories of supply, national income, liberalization, privatization and globalization.
6.	II	3137-1B	Enterprise Resource Planning	The main object of this course is to impart the knowledge of how to plan resources of business. Enterprise Resource Planning systems are the new solution to business systems. These systems provide comprehensive business functionality in an integrated fashion using a state-of-the-art IT architecture. This trend towards enterprise systems in large and mid-sized organizations has a significant impact on IS careers paths.

7.	III	3241-2A	Corporate Accounting	This Course impacts the knowledge of preparation of journal, ledger, financial statements and other statutory books of a corporate company. It helps the students to gain knowledge in preparation of financial statements with information of issue of shares debentures and valuation of shares and goodwill. It also covers issue of bonus shares.
8.	III	3242-2A	Business Statistics	The main objectives of business statistics is provide the knowledge of statistical surveys. It helps the students to get the knowledge in calculation of central tendency, regression analysis, correlation analysis, time series, index number it helps the student in pertaining the knowledge of presentation of statistical data.
9.	III	3245-2A	Office Automation Tools	This course imparts the knowledge about how to manage office effectively with the help of various automation tools. Ms- Office tools, ms- word, excel, PowerPoint, ms- outlook. Student can study how to prepare effective business documents and reports, preparation of financial statements in excel, business presentations in PowerPoint, e-mail, creating email id and its uses.
10.	IV	3242-2B	Business Laws	The main objective of introducing this course is to acquire knowledge on business laws. Students can understand various business laws, contract rules, discharge of contracts, breach of contract, sale of goods Act-1930, cyber laws digital signature, safety mechanism.
11.	IV	3245-2B	Partnership Accounting (Add on Course)	The main objective of introducing this course is to acquire the knowledge on preparation of accounts of partnership business. Student can know and learn how to prepare accounts in single entry method, the accounts at the time of admission of a partner, retirement of a partner, dissolution of partnership firm.
12.	IV	3248-2B	Business Analytics	The main objective of this course is to provide the knowledge about solution for business challenges. Student can get knowledge about data storing, tabulation, data analysis, T-test, chi- square test, lines as regression analysis, advanced techniques for data analysis, master data management, data warehousing and mining, OLTP and OLAP.
13.	IV	3247-2B	Banking Theory And Practices	This course imparts the knowledge about different types of banks, functions of central banks, commercial banks, unit banking, branch banking, e-banking, ATMs- RTGS- Indigenous banking, development banks, banker customer relations, duties and responsibilities of collecting banker and payment gateway.
14.	V	3359-3A	Cost Accounting	Cost accounting has been playing dominant role in the accounting world. This course covers the items from stage of production to the stage of product sold. It determines the cost of production of each unit /job/process output and it fixes the sale price of product. It advises the produces how to minimize cost of production and methods of optimum utilization of resources.
15.	V	3361-3A	Commercial Geography	This course imparts the knowledge of evolution of earth , uses of land ,major crops ,minerals and mining, water resources .it helps the students how to conserve water resources, drip irrigation and how to minimize environmental pollution. They will study how to produce crops in organic

				method, interlinking of rivers.
16.	V	3365-3A	Taxation	This course imparts the knowledge of calculation income tax, income from salary, house property, business and profession, capital gains and incomes from other sources. Student can get knowledge about how to prepare tax returns of total income.
17.	V	3367-5A	Data Base Management System	A data base management system is important course in commerce computer application because it provides the knowledge in effective database management system. it stress , organizes and manages a large amount of information within a single software application. It uses the language SQL with simple and effective commands to manage large databases. Now a day's database management plays vital role in all sectors .more number of job opportunities are available in the market. This course enriches the students with technological skills.
18.	V	3366-4A	Programming In 'C'	The main object of this course is to in impart the knowledge about basic languages and learn programming language. C is a general-purpose programming language used for wide range of applications from Operating systems like Windows and iOS to software that is used for creating 3D movies. C programming is highly efficient. That`s the main reason why it`s very popular despite being more than 40 years old. Standard C programs are portable. The source code written in one system works in another operating system without any change. C language trusts programmers and allows direct manipulation of the computer hardware. This is not possible in most high-level programming languages. It`s one of the reasons why C is considered good choice to start learning programming.
19.	V	3368-6A	Web Technology	The main object of this course is to improve the ability of web designing. This course teaches students about all elements needed to successfully create a web page. From computer hardware requirements to principles of computer networking to commonly used Internet coding languages, students will gain an overall understanding of web page design. To produce desired web pages to Maintaining and updating web pages.
20.	VI	3361-3B	Management Accounting	The main objective in introducing this course is to provide accounting skills which in turn helps in effective management .it helps the students about preparation of financial statement analysis, ratio analysis, funds flow, cash flow, marginal costing and decision making. Knowledge of management accounting helps a lot in decision making, analysis of financial statements and budget preparations and control.
21.	VI	3359-3B	Marketing	The main objective of this course marketing is to develop effective marketing skills. Marketing has been playing a dominant role in the commerce program. Student can understand the market structure, types of markets, market segmentation, consumer behavior, market research. He can understand how to plan product, product life cycle, pricing methods channels of distributions, sales promotion activities.

22.	VI	3360-3B	Auditing	This course imparts the knowledge in auditing which plays a crucial role in higher studies (professional studies) student can get knowledge about types of audit ,auditor appointment, duties and responsibilities ,qualifications and disqualifications. Vouching of financial books, investigation and how to prepare audit report.
23.	VI	3366-5B	E-Commerce	The main adjective of introducing this course in commerce is to learn how to sell and buy product online E-Commerce is a rapidly growing carrier field, coming up with thousands of jobs every year. That`s why it is one of the best options chosen by students to make their carrier. E-Commerce is conducted through various applications like email, online catalogs & shopping carts, Electronic Data Interchange (EDI) and other web services. “Today, there is a huge work force demand in the E-Commerce Industry.” E-Commerce as a fastest growing sector offering lots of job opportunities to the qualified peoples, In India, the employment possibility is must better in the IT cities.
24.	VI	3365-4B	Tally with GST	The main object of introducing this course is very essential to commerce students to learn computerized Accounting. Tally is business solution for business enterprises. Learning Tally is very essential and it helps in the financial data in an organization. The best powerful tools in Tally ERP 9. It generally helps you to assimilate all the required data in one place and as well as analyzes the data and ultimately generates the relevant reports. Tally is useful for manage entries such as journals, credit notes, sales, purchases, and more. It stores the statements in the accounting such as company balance sheet, trial balance, Profit & Loss, Cash out flow & inflow, shareholders equity, working capital and stock statement and more.
25.	IV	3240-6B	Project Work	Project work is a learning experience which aims to provide students with the opportunity to synthesize knowledge from various areas of learning, and critically and creatively apply it to real life situations. This process, which enhances student’s knowledge and enables them to acquire skills like collaboration, communication and independent learning, prepares them for lifelong learning and the challenges ahead. This project work on retail house management, retails billing, web designing south –in cab travels Restaurant management. Aqua information, Hospital management, Event management System helps the students in their future.