

DNR COLLEGE (A) BHIMAVARAM

DEPARTMENT OF COMMERCE

ACTIVITY REPORT

Title: Intellectual property rights-Special focus on Copyrights & Patents.

Type: National Seminar

Venue: Diamond Jubilee Seminar Hall, DNR College (A), Bhimavaram.

Date: 26-02-2014

Hosted by: Commerce department and MBA

Programme:

Greetings: Sri.P.Rama Krishnam Raju; Principal, DNR College, Bhimavaram

Opening Words: P.V. Rama Raju; HOD; Commerce; DNR College; Bhimavaram

Participants: UG&PG students, Heads of different educational institutions, Lecturers from many colleges attended

Number of gathering: Nearly 250 members.

Key-note Address: Dr.K.Victor Babu, Associate Prof. Philosophy, Mettu University, Ethopia.

Invited Talk: N.S.Vignana Devi, Lecturer DNR Law College, Bhimavaram.

Vote of thanks: Sri. P.Harikrishnam Raju, Lecturer in Commerce

Outcome of the programme:

- The main aim of this programme is to give clear idea about Intellectual property rights, patents, etc.,
- Students and their young entrepreneurs were enlightened with the application for patents, significance of patents, etc.,
- The gathering was satisfied with the knowledge imparted and hospitality.


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DEPARTMENT OF PHYSICS

ACTIVITY REPORT

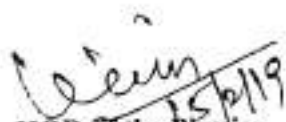
ONE day National Seminar was held on "RECENT TRENDS IN SPECTROSCOPY" organized by Dept of Physics on 11th December, 2014.


- To make the event successful and faithful organizer committee took all appropriate steps in inviting other colleges for this Seminar.
- Seminar was graced by 300 participants and 68 papers were published in the Souvenir.
- The seminar was inaugurated by Sri.G.V.Narasimha Raju, President in DNR College Association and in his address he gave the importance of Spectroscopy- That it is a vast area of study and multidisciplinary field, its research is connected to almost all fields of Science and Engineering.
- Chairperson Sri.P.Rama Krishnam Raju, Principal, DNR College delivered welcome speech.
- Coordinator of the seminar K.Gopala Krishnam Raju, HOD Physics, emphasized on Spectroscopy and its importance in upcoming research.
- The session started with the keynote address by Prof. V. Veeraiyah, Dept of Physics, and Andhra University on topic "Principles of NMR Spectroscopy".
- Special talk was delivered by Dr.K.Chaitanya, University of Science & Technology, Nanjing China on the theme "Can elongation of the π -system in Triarylamine derived Sensitizers with either Benzothiadiazole and or ortho-flucrophenyl moieties enrich their light harvesting efficiency?- A Theoretical study.

Outcome of the Seminar:

Proficient Academia, Scientist, Researchers and students who have attended the seminars were enlightened by the remarkable talks of the speakers and interactive of delegates with professors & scientist.

- The seminar has provided right academic and congenial environment for stimulatory discussions and exchanging ideas among delegates and students.


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DEPARTMENT OF ECONOMICS

ACTIVITY REPORT

Title: Intellectual property rights-Opportunities and challenges for HEIs.

Type: National Workshop

Venue: Diamond Jubilee Seminar Hall, DNR College (A), Bhimavaram.

Date: 28-02-2015

Hosted by: Economics departments both UG & PG

Programme:

Greetings: Sri.P.Rama Krishnam Raju; Pricipal, DNR College, Bhiimavaram

Opening Words: Sri.M.L.Narayana Raju; Principal; Economics; DNR College; Bhimavaram

Participants: UG&PG students, Heads of different educational institutions, Lecturers from many colleges attended

Number of gathering: Nearly 200 members.


Key-note address: Dr.K.Y.Ratnam, Prof in Politics, HCU in Hyderabad.

Invited Talk: Dr. J.Chandra Prasad, Former Principal, DNR College.

Vote of thanks: Kum. Surya prabha

Outcome of the programme:

- This workshop covered the topics of learning data piracy; intellectual property rights; increasing use of free online learning tools by faculty and students; services.
- The participants got knowledge about learning data, privacy principals and recommended practices Webinar
- The research scholars got knowledge about Plagiarism


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DEPARTMENT OF COMMERCE

ACTIVITY REPORT

Department of Commerce, DNR (A) College, organized a one day National Seminar on "MAKE IN INDIA - THE DIMENSIONS AND FUTURE" on 12-02-2016.

- As a part of Invitation to the Seminar, Seminar brochure and schedule were sent to various colleges in A.P by post mail.
- There was a huge gathering with around 320 participants. 71 Papers were presented in the Souvenir.

Talk by Guest Speakers:

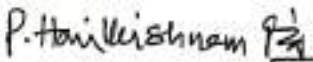
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|------------------|---|
| Key note address | - Dr. ANIL KUMAR SWAIN
Professor, Dept of Commerce
Utkal University, Bhubaneswar. |
| Special Talk | - Prof. J. Chandra Prasad
Director P.G Courses, S.K.S.D. College
Tanuku. |
| Invited Talk | - Dr. C. Satya Devi
HOD Commerce, CH.S.D.ST. Theresa's College
for Women, Eluru. |


Facilities provided to Participants:

At the time of registration, participants were given folder, writing pads, pens, study materials in the form of CD's and Xerox. For outside participants good hospitality and stay was provided in college, Guest house, girls and boys hostel on free of fare,

Academic Benefit generated by the Seminar:

- Institution has been benefited by motivating faculty for academic up gradation of knowledge.
- Eminent resource persons from various universities and college shared their view on Seminar. They explained various sub themes of the seminar in connection with Make In India concept. All faculty members are benefited from various talks delivered by invited speakers.
- The Seminar has provided a lot to the student community to learn and update their knowledge.
- Young entrepreneurs who attended seminar were satisfied with the discussions they had with resource persons.


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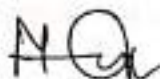
DEPARTMENT OF CHEMISTRY

ACTIVITY REPORT

- National level Workshop entitled "Intellectual property rights-Special focus to Innovative practices was organized by Department of Chemistry UG & PG on 03-03-2016.
- Invitations and advertisement browsers were all sent to the colleges in AP.
- Eminent resource persons, teachers, students from different colleges attended Workshop to enrich their knowledge.
- **Greetings:** Sri.P.Rama Krishnam Raju; Principal, DNR College, Bhimavaram
- **Opening Words:** Sri. M.V.Raghupathi Raju; HOD of Chemistry; DNR College; Bhimavaram
- **Keynote address:** Dr.Sri Rangam Mathews; Lecturer in Zoology, Andhra Loyola College.
- **Invited talk:** Dr. J.Chandra Prasad, Former Principal, DNR College, Bhimavaram.
- **Number of gathering:** Nearly 270 members.

Outcome of the programme:

- The main motto behind arranging this workshop is to enrich knowledge of faculty and students on this burning topic "Innovative Practices".
- In this Session 5 innovative teaching strategies were discussed such as Inquiry based learning, QR Codes, problem based learning, wisely managed classroom technology and Jigsaws.
- Talks delivered by eminent resource persons were informative, creative and encouraging the gathering towards Innovative ideas and practices.



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DEPARTMENT OF ECONOMICS

ACTIVITY REPORT

A 2 days National Seminar was conducted by Economics department of DNR College on 9th & 10th December 2016 entitled "ENERGY; ENVIRONMENT AND ECONOMY- THE NEXUS; IMPLICATIONS AND INITIATIVES".

Brochures and programme sheets were e-mailed and post mailed urging participation from colleges of A.P and other states. The response in huge and on the day of inaugural ceremony around 200 were gathered. Nearly 55 papers were printed in the Souvenir. Some special talks and invited talks delivered.

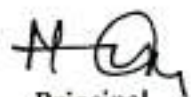
On second day session proceeded with some paper presentations. Participants interestingly interacted with the paper presenters. This session closed with word of thanks.

The participants and invitees received Good hospitality.

Achievement of the Seminar:

1. The institution benefited by the efforts of motivated and enlightened faculty in their teaching and further research oriented programmes.
2. The participated faculty enriched with the theme "Energy; Environment and Economy- The Nexus, Implications and Initiatives". They were motivated to impart this knowledge to the students of respected colleges.
3. Students attended were benefited with knowledge of environmental; climatic conditions; energy utility etc., branches.
4. People of various sections understood the Economy generation from various resources of the environment.


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DEPARTMENT OF COMMERCE

ACTIVITY REPORT

The National Seminar entitled "DEMONETIZATION IN INDIA-THE PHILOSOPHY, PRACTICE AND PROBLEMS" is organized by Dept of Commerce, on 16th December, 2016.

- As a part of Invitation and advertisement brochures, were sent to all the college in A.P.
- Eminent resource persons, teachers from different colleges in and around A.P, students from other colleges and universities, Business people, Bank officials, Young entrepreneurs attended the seminar to enrich their knowledge.
- Seminar started with inauguration ceremony followed by key note address.
- Principal Sri. P. Rama Krishnam Raju, greeted the participants by his welcome speech, and P.V. Rama Raju HOD of Commerce informed about the purpose of Seminar.
- Inauguration program was anchored by Dr. U.Madhuri, Lecturer in Commerce and vote of thanks was presented by P.Hari Krishnam Raju.
- Total papers published in Souvenir were 70.

Key note Address - Dr.J.Chandra Prasad , Former Principal DNR College

Invited Talk - Dr. A.Uttama Durga Devi, Reader in Commerce,
CH.S.D.ST.Theresa's college for women, Eluru.

Outcome of the Seminar:


The main motto behind arranging this seminar is to enrich the knowledge of faculty and students on this burning topic "Demonetization in India".

- The talks presented by eminent resource persons were informative, though provoking and creative.
- Papers presented enlightened various sub-themes of the seminar which enriched the knowledge of all participants.
- Students, Business people, Bank employers overall together they had a fun full discussions with the resource persons of the seminar.

Facilities to Participants:

Basic requirements like File, Pen, Note pad, and working lunch were provided. For resource persons and participants from other colleges good hospitality was arranged in college guest house and hostels present in our college.


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DNR COLLEGE (A) BHIMAVARAM
DEPARTMENT OF COMPUTER SCIENCE
ACTIVITY REPORT

Title: Intellectual property rights-Special focus on Cyber related practices.

Type: National Seminar

Venue: Diamond Jubilee Seminar Hall, DNR College (A), Bhimavaram.

Date: 04-03-2017

Hosted by: Computer Science UG & PG

Programme:

Greetings: Sri.P.Rama Krishnam Raju; Principal, DNR College, Bhimavaram

Opening Words: K.R.Rajeswari ; HOD; Computer Science; DNR College; Bhimavaram

Participants: Eminent resource persons, teachers, students from different colleges attended.

Number of gathering: Nearly 350 members.

Keynote address: Prof.P.Suresh Varma; Dean, AKNU Rajamahendravaram

Invited talk: Dr. S.Khadar Alisha; Lecturer in Computer Science, BVR College, Bhimavaram.

Outcome of the programme:

- The main aim of this programme is to educate students and faculty about Cyber criminals making use of Vulnerability in Computer Software and Networks for their advantages.
- Hacking or Cracking a major cyber crime which destroy the data was also discussed.
- The gathering was also enlightened about Cyber theft which is stealing information in Electronic format.

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DEPARTMENT OF COMMERCE

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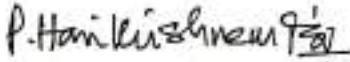
DNR (A) College: Bhimavaram conducted one day Seminar by the title "GOODS AND SERVICES TAX (GST) - OPERATIONAL DIMENSIONS; IMPLEMENTATION AND IMPACT". This is conducted by the Commerce Department on 9th January 2018.


This programme is popularized among various colleges in Andhra Pradesh through brochure. Many of the colleges were responded and participated. Expertized resource persons; Lecturers from different colleges in and around A.P; Students from other colleges and Universities; Business people, Income tax Dept., Commercial tax Dept. and Young Entrepreneurs were attended to enlight their views on GST.

With the inaugural ceremony the session started. A key note was delivered by Dr. C.Lakshmi Nath followed by Dr. A.V. Durga Devi. Total number of papers published were 70 and Total number of participants were 240. There were 2 invited talks and one Special talk. The session concluded by the vote of thanks.

➤ Achievements of the Seminar:

1. The faculty of our institution were motivated by the talks and were oriented to conduct such Seminars. The knowledge upgraded to the Research level.
2. The participated faculty were enriched with the GST Knowledge. The eminent resource persons explained various sub-themes of the seminar.
3. All the papers presented in the Seminar are of high quality and are useful to Academicians.
4. Provided an opportunity to upgrade their knowledge and transmit to their students. Business people and members of Chamber of Commerce Bhimavaram and expressed their Satisfaction.
5. Students attended had an opportunity to have a detailed idea about GST concept which help them in their future.
6. About 50 people of different sections of society clarified their doubts regarding introduction of GST In India.


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