


Dantuluri Narayana Raju College (Autonomus) :: Bhimavaram, W.G. Dist. A.P
(A College with Potential for Excellance)

Project Reports Undertaken by the students During the Academic Year 2017-18 (2016-18 Admitted Batch)
P.G. Department of Commerce

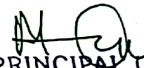
S. No	Name of the Candidate	Name of the Teacher Guide	Title of the Project	Remarks
1	B. Rani Devi	Dr. A. Krishna Mohan	A Study on Working Capital Management,Jeypore Sugar Company Ltd. Chagallu	
2	B Sharmila	Dr. A. Krishna Mohan	A Study on Pilgrims Behaviour with Reference to Tirupathi Tourism	
3	C. Vijaya Lakshmi	Dr. A. Krishna Mohan	A Study on Working Capital Management Manapuram Finance Ltd.	
4	D. Vatsalya	Dr. A. Krishna Mohan	A Study on Budgets Control Avanthi Feeds Ltd. Kovvur	
5	G. Ganapathi	Dr. A. Krishna Mohan	A Study on Consumer Brand preference towards Two Wheelers	
6	G. Sri Lakshmi Lavanya	Dr. A. Krishna Mohan	A Study on Redears Perception on Eenadu Daily News Papers	
7	K. Peddintlu	Dr. A. Krishna Mohan	A Study on Investments in Financial Markets	
8	K. Sumathi	Dr. A. Krishna Mohan	A Study on Women Empowerment - A study of Lace Park, Narsapuram	
9	K. Meena	Dr. A. Krishna Mohan	A Study on Ethics in Advertising	
10	K. Naga Mavullamma	Dr. A. Krishna Mohan	A Study on Customer Satisfaction in Mobile Services	
11	K. Daneswari	Dr. A. Krishna Mohan	A Study on Funds Flow Statement Zuari Cement Ltd.	
12	L. Satyavathi	Dr. A. Krishna Mohan	A Study on Training and Development in Jagadesh Marine Export Ltd.	
13	M.K.D. Manisha	Dr. A. Naga Raju	Study on Working Capital Management in Bharathi Soap Works, Guntur	
14	M. Durga Bhavani	Dr. A. Naga Raju	A Study on Women Entrepreneurship	
15	M. Satyavathi	Dr. A. Naga Raju	A Study on Consumer Behaviour in Shopping Malls with reference to Coastal City Centre, Bhimavaram	
16	M. BalamaniKanta Sharma	Dr. A. Naga Raju	A Study on Comparitive Analysis of Mutual Funds of SBI, Magnum India Infoline Ltd. Hyd	

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17	N. Rama Krishna Varma	Dr. A. Naga Raju	A Study on Analysis of Investment Types for Creating Awareness in Investors	
18	N. Leela Lavnya	Dr. A. Naga Raju	A Study on Consumers Satisfaction in Life Insurance Corporation of India	
19	P. Santhi	Dr. A. Naga Raju	A Study on Consumer Satisfaction with reference to Sre Meena Gold Biscuits Co., Bhimavarfam	
20	R. Sai Ram	Dr. A. Naga Raju	A Study on Consumer Behaviour of Pepsi Product Bhimavaram	
21	S. Ramya Krishna	Dr. A. Naga Raju	A Study on Capital Budgeting with reference to Maddi Laksmiah & Co. Ltd., Guntur	
22	T. Naga Lakshmi	Dr. A. Naga Raju	A Study on Product Life Cycle with Referene to Samsung Mobiles Ltd.	
23	V. Kumar Varma	Dr. A. Naga Raju	A Study On Working Capital with Reference to Reddy & Reddy Hero Motors, Bhimavaram	
24	V. Durga Prasad	Dr. A. Naga Raju	A Study on Consumer Satisfaction on Milk Products with reference to Visakha Diary - A Study of Bhimavaram Town	
25	V. Venkata Lakshmi	Dr. A. Naga Raju	A Study on Consumer Satisfaction Rythu Bazar in Bhimavaram	

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