

D.N.R. COLLEGE (AUTONOMOUS), BHIMAVARAM**DEPARTMENT OF P.G. COMMERCE****COURSE OUTCOMES**

Semester	Paper Code	Subjects	Course Objectives
Semester I	CP-101	Principles of Management	To familiarize the students with basic management concepts and the process of organization.
	CP-102	Business Environment	To familiarize the students with the business environment prevailing in India and international and understand its implications to business.
	CP-103	Business Economics	To enable the students to understand economic concepts and theories and their application in management decision-making.
	CP-104	Business Communication & Soft skills	To equip the students with the necessary techniques and skills of communication to inform others, inspire them enlist their activity and willing cooperation in the performance of their jobs.
	CP-105	Advanced Management Accounting	To develop an insight of postulates, principles and techniques of accounting and utilization of financial and accounting information for planning, decision-making and control.
Semester II	CP-201	Financial Management	To develop an understanding of the Finance functions and relevant techniques of financial administration.
	CP-202	Human Resource Management	To enable the students to familiarize with the main aspects of Human Resource Management at the organization level and apply the same in management of Human Resources.
	CP-203	Marketing Management	To develop an understanding of the concepts, strategies and issues involved in marketing and management.
	CP-204	Research Methodology & Quantitative Techniques	To equip the students with the basic understanding of research methodology and to provide insight into the application of modern analytical tools and techniques for the purpose of management decision making.
	CP-205	Computer Application in Business	The objective of this course is to provide an insight into basic features of Computer Systems and their Applications in Business Decision Making.
Semester III	CP-301	Micro Finance	To create awareness on the microfinance sector and its effective usage in alleviating poverty by providing poor with access to credit.
	CP-302	Entrepreneurship	The objective of this course is to expose the students to the subject of entrepreneurship and small business management, so as to prepare them to establish and a new enterprise and effectively manage the same.

	FB1-303	Security Analysis and Portfolio Management	To enlighten the students with the Concepts and Practical applications of Security Analysis and Portfolio Management
	FB2-304	International Financial Management	To enlighten the students with the Concepts and Practical applications of International Financial Management.
	FB3-305	Financial Derivatives	To enlighten the students with the concepts and practical applications of derivatives in the security markets.
Semester IV	CP-401	Financial Markets and Services	to enlighten the students with the concepts and practical dynamics of financial markets and financial services.
	CP-402	Insurance Products & Management	to enlighten the students with the concepts and practical dynamics of insurance products and management.
	FB1-403	Advanced Banking	The course aims at to impart and inculcate the knowledge of development and financial sector reforms among the students.
	FB2-404	Rural Banking	To expose the students with the functioning of rural credit institutions in India along with the prospects and problems of financial inclusion including priority sector.
	FB3-405	Financial Institutions	To acquaint the student with the different types of NBFCs and their contribution to the overall development of the Indian financial system.